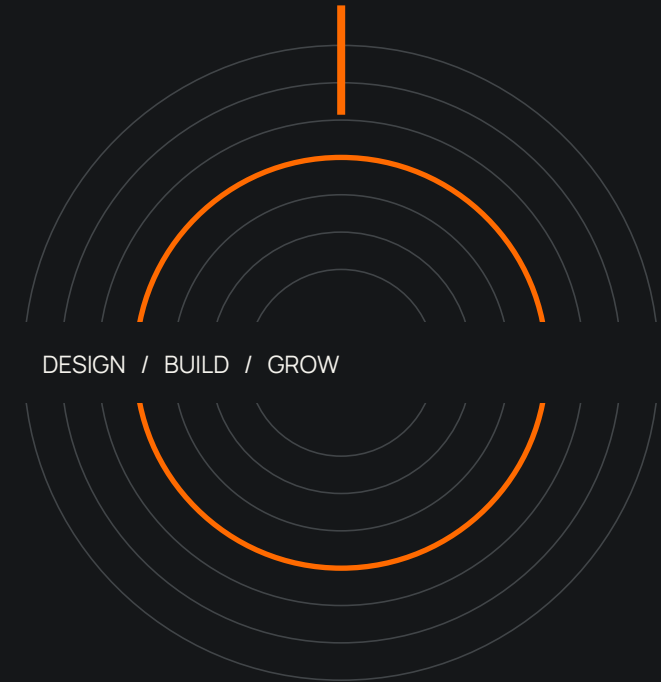


INDEPENDENT THINKING. CONNECTED CAPABILITIES.

Good ideas deserve great company.

Design, technology and marketing. Brought together around
your business.



DESIGN / BUILD / GROW

OCTOBER 2026

OUR COMPANY / YOUR NEXT CHAPTER

A CLOSER WORKING RELATIONSHIP

Your ambition. Our shared direction.

DesDevSol is a digital solutions company that combines design, development, software, mobile apps, and digital marketing to turn business ideas into clear customer experiences that build trust and support growth.

Speak directly with the people shaping your brand and building your digital experience. We listen first, explain the choices and keep the work connected.

BUILT THROUGH THE WORK

2018 Our story begins

24 Connected services

07 Industry focus areas

THE REASON BEHIND THE WORK

Progress with purpose.

OUR MISSION

To unite design, technology and marketing in one accountable team that turns business goals into experiences that earn trust and create measurable action.

OUR PROMISE

To communicate honestly, design deliberately, build responsibly and keep improving the work after launch.

OUR VISION

To help businesses everywhere grow through digital experiences that are clear, connected and built around the customer.

BUILT THROUGH THE WORK

Growing with our clients.

2018

DesDevSol begins with web development, helping businesses build a clearer digital presence.

2020

Digital marketing joins the offering, bringing customer acquisition and the digital experience closer together.

Growth

The offering expands into software, mobile applications and graphic design in response to client needs.

Today

Design, development, software, mobile apps, marketing and ecommerce support work toward the same business goal.

OUR CAPABILITIES / DESIGN & CREATIVE

A clear identity. A lasting impression.

Logo design, brand identity, interfaces and campaign artwork that make your business easier to recognise and trust.

01 Logo Design

02 Brand Identity & Guidelines

03 UI / UX Design

04 Social Media Creatives

05 Marketing Collateral

06 Motion Graphics

OUR CAPABILITIES / DEVELOPMENT

Useful by design. Built around people.

Websites, applications and software that connect a clear customer experience with the systems behind your business.

01 Website Development

02 Web Application Development

03 Mobile Application Development

04 Custom Software Development

05 CMS Development

06 API Integrations

OUR CAPABILITIES / DIGITAL MARKETING

Reach the right people. Give them a reason.

Search, campaigns, content and automation that help people discover your business and take a useful next step.

01 Search Engine Optimization

02 Paid Advertising

03 Social Media Marketing

04 Content Marketing

05 Email Marketing Automation

06 Customer Journey Optimization

OUR CAPABILITIES / E-COMMERCE & MARKETPLACES

Make buying easier. Keep selling moving.

Storefronts, marketplace listings and ongoing management that connect the shopping journey with everyday operations.

01 Amazon Seller Account Setup

02 Amazon Listing Optimization

03 Amazon PPC Management

04 Walmart Seller Services

05 eBay Seller Services

06 Full Store Management

SOLUTIONS / BY BUSINESS TYPE

The right support. For your next stage.

Startups

Brand identity · Landing page · MVP UI/UX

Enterprises

Corporate websites · Internal portals · Dashboards

Small & Medium Businesses

Website redesign · Service page strategy · Ecommerce improvements

Agencies

White-label delivery · Frontend development · UI/UX support

SOLUTIONS / BY BUSINESS GOAL

Start with the goal. Connect the pieces.

Brand Launch & Rebranding

Logo design · Brand identity · Messaging

Lead Generation Systems

Landing pages · Lead forms · Service page UX

Online Sales Growth

Ecommerce UX · Shopify and WordPress · Product pages

App & Platform Development

Product discovery · UI/UX design · Web apps

Marketplace Expansion

Amazon setup · Listing optimization · PPC management

SOLUTIONS / TECHNOLOGY & SUPPORT

Keep your business moving forward.

Domain & Hosting Services

Domain setup · Hosting setup · DNS records

Website Maintenance & Security

Website updates · Backups · Security checks

Performance Optimization

Speed optimization · UX review · Technical fixes

Technical Support

Troubleshooting · Website fixes · CMS support

Business Process Automation

Workflow mapping · Forms · Dashboards

DIFFERENT WORLDS. THE SAME CARE.

We learn your business. Then make it clearer.

E-Commerce & Retail

websites and product journeys · seller setup and support · campaigns and repeat buying

Real Estate

property discovery journeys · project and company credibility · clear next-step flows

Healthcare

service and treatment pages · appointment and inquiry flows · patient-first communication

Education

course and admission journeys · faculty, results, and proof · inquiry and application flows

DIFFERENT WORLDS. THE SAME CARE.

We learn your business. Then make it clearer.

Finance & FinTech

credible brand and UX · complex offers simplified ·
application and inquiry flows

Logistics & Supply Chain

dashboards and tracking · request and quote flows ·
operations and automation

Technology & SaaS

UI and platform workflows · websites and positioning ·
support and iteration

TOOLS CHOSEN FOR THE WORK

Reliable foundations. Room to grow.



Next.js



React



TypeScript



JavaScript



Node.js



PHP



Laravel



WordPress



Shopify



MongoDB



MySQL



PostgreSQL



GraphQL



Tailwind CSS



Docker



Git



GitHub

TOOLS CHOSEN FOR THE WORK

Creative possibilities. Professional tools.



Figma



Photoshop



Illustrator



Adobe XD



InDesign



After Effects



Premiere Pro



Canva



Sketch



Framer



Blender



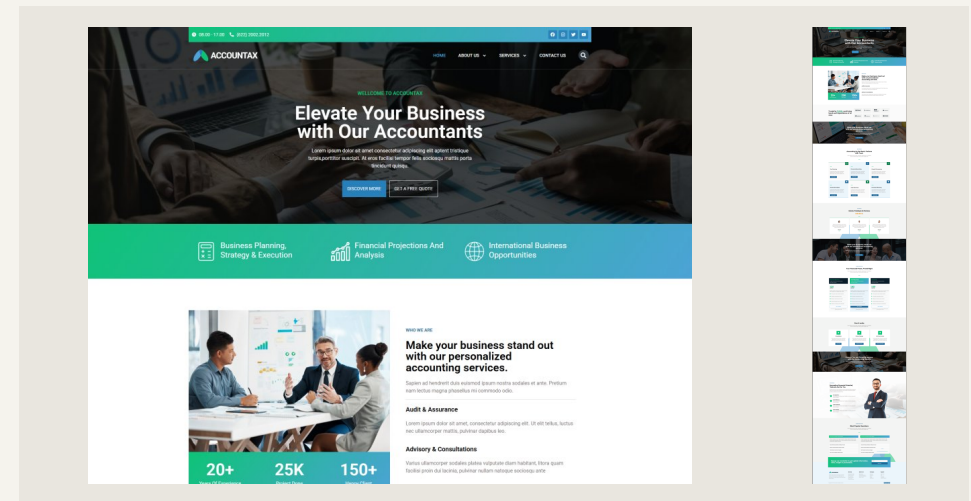
Webflow

SELECTED WEB DEVELOPMENT WORK

Different businesses. Considered experiences.



9Nine Solutions



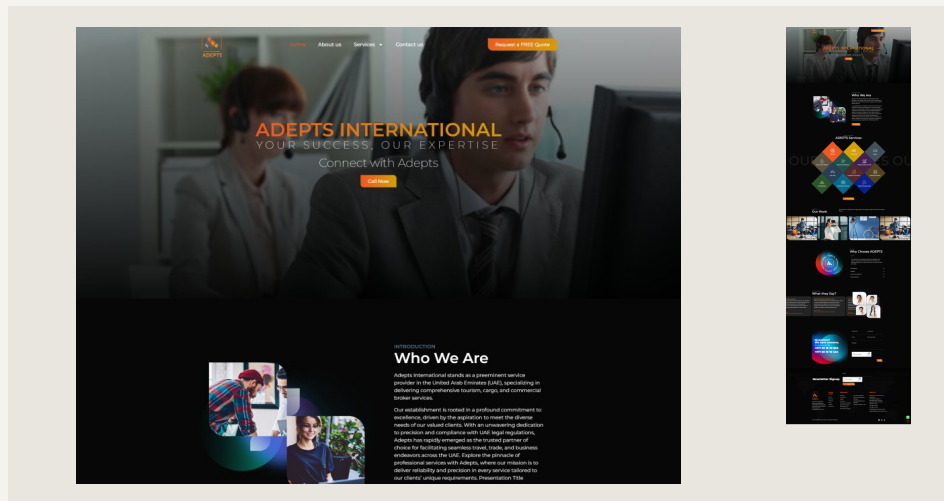
Accounttax

[VIEW THE PROJECT ONLINE](#)

[VIEW THE PROJECT ONLINE](#)

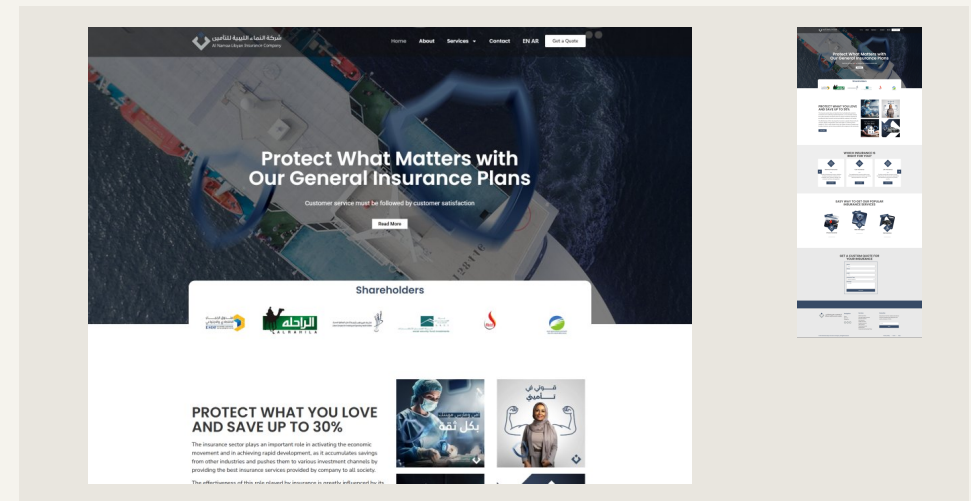
SELECTED WEB DEVELOPMENT WORK

Different businesses. Considered experiences.



ADEPTS International

[VIEW THE PROJECT ONLINE](#)

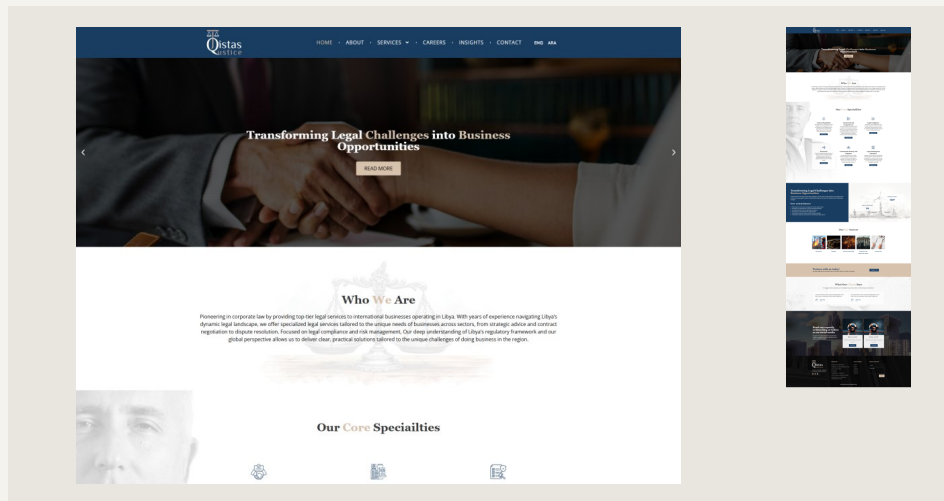


Al Namaa Insurance Company

[VIEW THE PROJECT ONLINE](#)

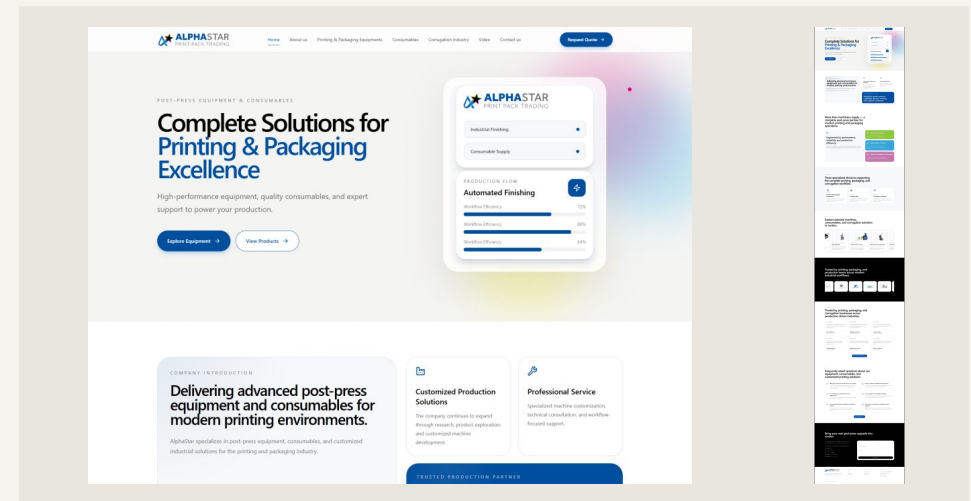
SELECTED WEB DEVELOPMENT WORK

Different businesses. Considered experiences.



Al Qistas Justice

[VIEW THE PROJECT ONLINE](#)

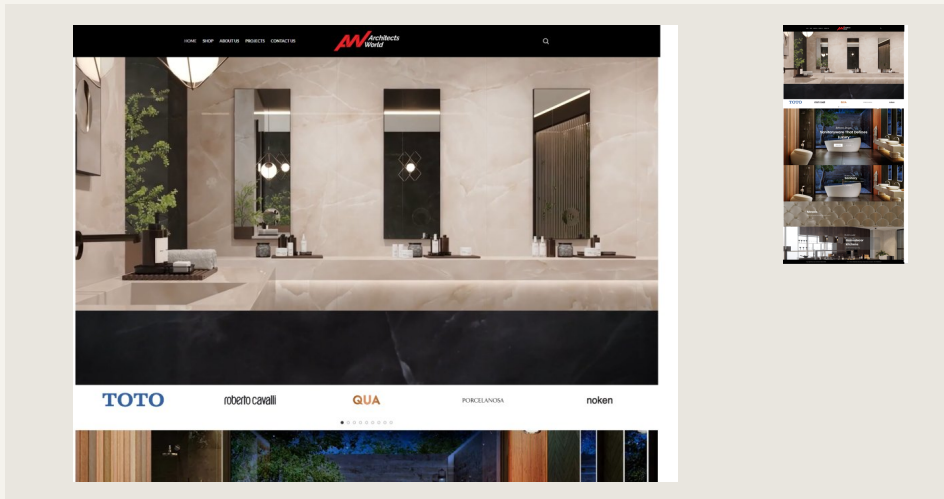


AlphaStar

[VIEW THE PROJECT ONLINE](#)

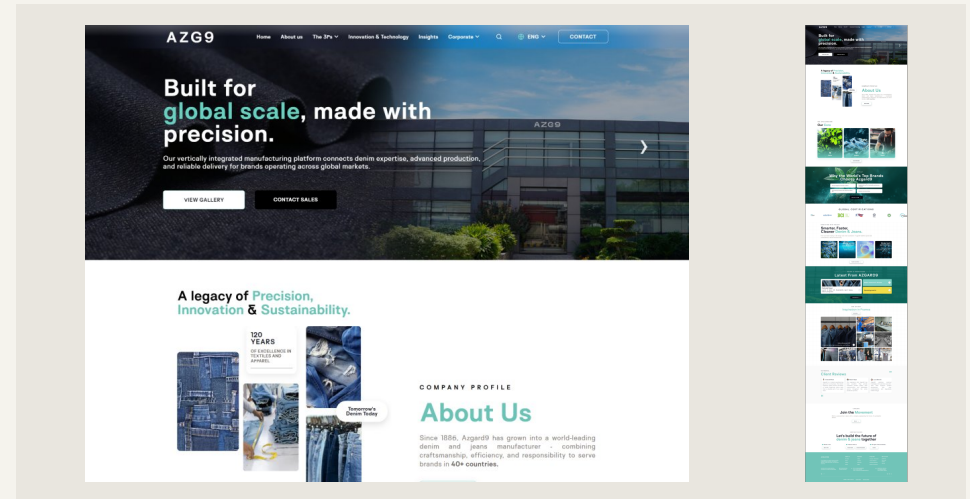
SELECTED WEB DEVELOPMENT WORK

Different businesses. Considered experiences.



Architects World

[VIEW THE PROJECT ONLINE](#)



Azgard9

[VIEW THE PROJECT ONLINE](#)

IDENTITY, DISTILLED

Small marks. Distinct personalities.



Alpha Star



Architects World



Brandline Soft



BumbleBee

IDENTITY, DISTILLED

Small marks. Distinct personalities.



Crastilin



Delight Juice



Eliteknit



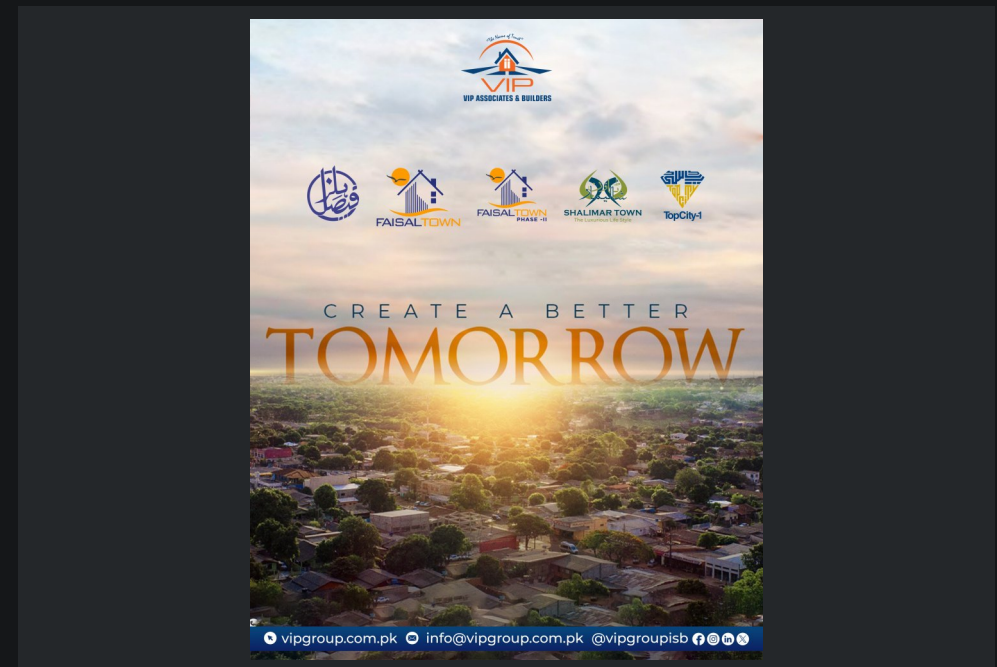
FrootiRipe

BUILT FOR THE FEED. TRUE TO THE BRAND.

A moment of attention. A reason to remember.



Shab-e-Miraj-ul-Nabi



Create a better tomorrow

YOU ARE PART OF THE PROCESS

Good work starts with listening.

01 Understand

We clarify the audience, the challenge, the constraints and what success should mean.

02 Create together

We connect strategy, design and implementation through clear decisions and regular reviews.

03 Keep improving

We test carefully, launch responsibly and use evidence to guide the next improvement.

THE PEOPLE BEHIND THE PROJECTS

Working together. In their own words.

“

The store is much faster and easier to navigate now. We also have a cleaner setup for managing products and collections.

Shahzaib Khan

Founder

“

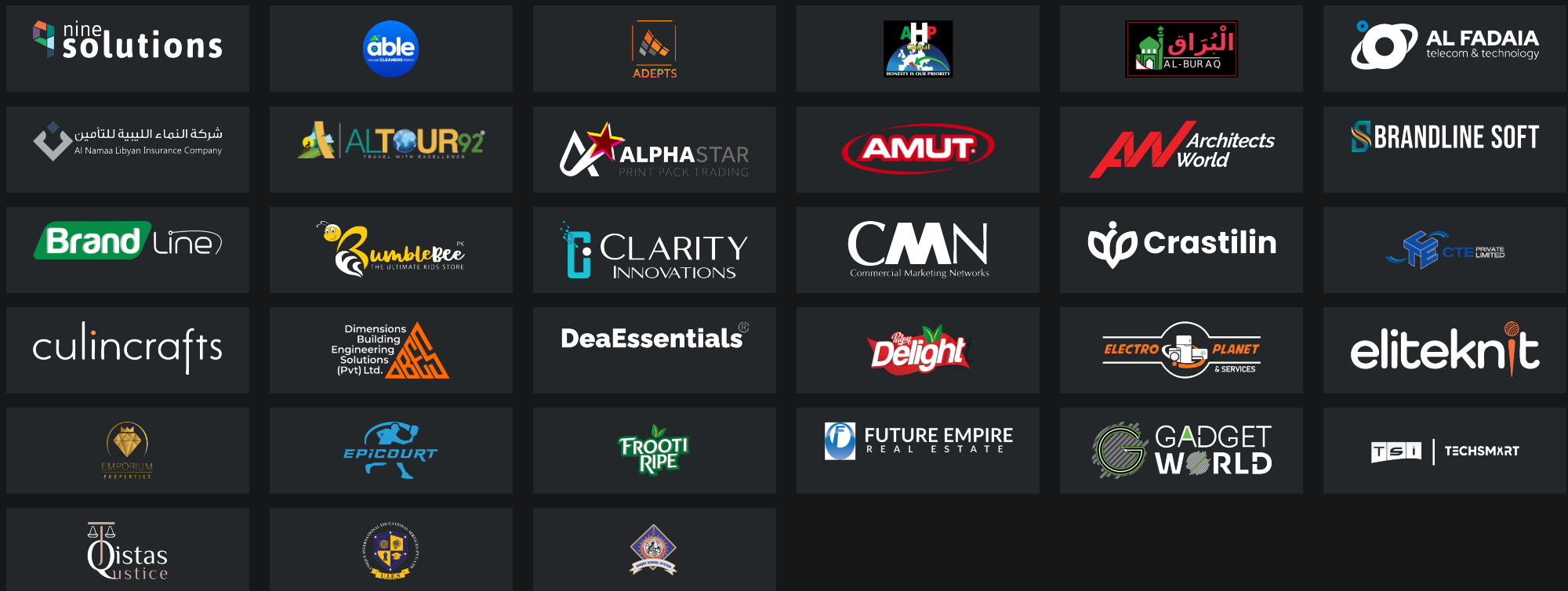
The site looks modern, loads quickly, and is much easier for us to update than our previous website.

Ethan Clarke

Business Owner

THE BUSINESSES BEHIND THE WORK

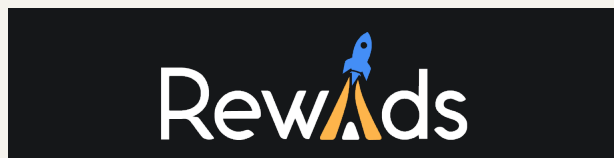
Many different names. The same commitment.



THE STRENGTH OF WORKING TOGETHER

Good people. Shared standards.

We bring complementary specialists together around the work, with clear responsibilities, open communication and a shared direction.



Rewads Agency



Studio7



Vines Commerce

AN IDEA. A CHALLENGE. A CONVERSATION.

Let's make something worth choosing.

Tell us where you want your business to go. We will work out
the next step together.

contact@desdevsol.com

desdevsol.com/contact

